



## **Ridders' *fresh* approach to ISIS**

*Melbourne, Australia – December 12, 2008* - Melbourne based Ridders Fresh Smallgoods is a story worth telling. It starts with two respected and successful family business's joining forces to bring the customer a wealth of knowledge and expertise from within the processing and smallgoods Industry. With origins dating back to 1959, the company is now under the guidance of its three directors Stephen Moss, Paul Moss and Andrew Ridder. All three directors are 'hands on' and bring a diverse range of skills to the table.

The business has grown significantly over recent years and due to this the directors have identified the need for the business to under go extensive automation of its processing plant located in Clayton Victoria Australia as well as introducing a 'Best of Breed' Warehouse Management System (WMS) to improve traceability, visibility and productivity.

During an extensive selection process, which required several major WMS providers to submit and comply with the strict, smallgoods manufacturing and handling regulations, the standout solution that met with and exceeded all customer and client requirements and expectations was the Microlistics product ISIS.

ISIS was implemented during the 3<sup>rd</sup> Quarter 2007. The standard ISIS software was implemented on time and on budget. This was achieved while still providing several key features specifically configured to allow Ridders Fresh staff the flexibility and reliability to handle the rigors and demands of running a demanding operation without compromising government or global standards within the Industry.

From production of complex customer orders such as Woolworth's and Tibaldi, to specialty butcher shops and high end distributors, ISIS provides management of domestically produced and imported raw materials and products as well as finished goods. Storage and handling of all products are by customer/product/location specific rules based on the ISIS software, which provides much improved accuracy, traceability and productivity improvements.

The ISIS WMS is a rules-based system, which allows user-definable parameters to be set-up, by customer, product and/or site, thereby providing a high level of flexibility and usability for the operations.

The Ridders Fresh system is radio frequency initialized to allow instant updating and visibility of inventory to the Host system.

The Ridders Fresh system was initially implemented for Woolworth's and has allowed Ridders Fresh to be fully compliant with the operating and labeling standards and requirements set out by this customer. Focus is now on implementing the remaining customers on line (phase 2) to meet with and run in parallel with the

processing automation and handling equipment being implemented at the Clayton site. Once this has been completed, focus will move to bringing the Tibaldi manufacturing site at Coburg in the North of Melbourne online.

While phase 2 of the project is currently underway, Ridders Fresh are already experiencing a return on investment by providing productivity and operating gains as well as enabling total visibility and auditing of products.

Mark Wood (IT & Project Manager for the ISIS rollout) said that following the implementation of ISIS he has been able to account for every carton of product that has been received and shipped.

Visibility and staff accountability are just some of the standard benefits realised by the ISIS WMS.

Other features include:

- Activity Based Costing & Billing for Storage and Task
- Comprehensive Shelf Life Functionality
- On-line, Web based inquiry
- Management Reporting through the use of the ISIS Console
- Integration to business systems stemming from home grown, legacy systems through to advanced business systems Arrow (Ridders Fresh host system) as well as automated handling equipment.

ISIS WMS is no stranger to the cold storage and small goods operations. A.B.Oxfords, Westgate Cold Stores, Tasman Group, Watson's Cold Storage, Nestle Australia, CB Cold Storage, Austco Polar and Foodboss are some of the companies who have been "keeping it cool" using the ISIS WMS.

For Ridders Fresh, the introduction of the ISIS WMS means that the right products get to the right place at the right time, every time. And management is in complete control.

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